



## Preliminary program

### EuroFinuse and Euroshareholders joint events

Brussels, Belgium

15<sup>th</sup> – 16<sup>th</sup> March 2012

Thursday, March 15<sup>th</sup> 2012

*Venue: Brussels' General Secretariat  
Rue du Lombard 76, Brussels*

- 14:00 – 15:45 EuroFinuse Board Meeting (*EuroFinuse Board members only*)
- 16:00 – 17:45 EuroFinuse General Assembly (*EuroFinuse members only*)
- 18:00 – 19:00 Euroshareholders Board Meeting (*Euroshareholders Board members only*)
  
- 20:00           Aperitif and dinner (*Club des Guides, rue d'Arlon 32, 1000 Bruxelles*)

Friday, March 16<sup>th</sup> 2012

*Venue: Brussels' Stock Exchange  
Palais de la Bourse / Beursplein, 1000, Brussels  
« **Entrance** via Rue du Midi/Zuidstraat»*

- 8:00 – 8:45     Welcome coffee and registration
- 8:45 – 9:15    Bell ceremony and short introduction by Frédéric de Laminne, Director Institutional Relations of NYSE Euronext, Brussels
- 9:15 – 10:00   Press conference TBC
- 10:00 – 13:00 Euroshareholders' General Assembly (*Euroshareholders members only*)
- 13:00 – 17:00 **EuroFinuse and Euroshareholders' International Conference on Financial Services Users' Protection** (*see the detailed programme below*)



 EuroFinuse

 EuroInvestors

## **EuroFinuse and Euroshareholders' International Conference on Financial Services Users' Protection**

13:00 – 14:00 Lunch

14:00 – 14:15 Introduction by Jella Benner-Heinacher, President of EuroFinuse and Euroshareholders

14:15 – 14:30 Guillaume Prache, Managing Director of EuroFinuse and Secretary General of Euroshareholders: the role of the ESMA Securities and Markets Stakeholder Group<sup>1</sup>

14:30 – 15:15 **Key note speech:** Jonathan Faull, Director General Internal Market and Services of the European Commission on current issues regarding retail investors' protection and the point of view and actions taken by the European Commission

15:15 – 15:30 **Presentation of CFA Institute** by Claire Fargeot, Head of the Standards and Financial Markets Integrity Division for CFA Institute in the EMEA region

15:30 – 16:00 **Interactive panel on PRIPs** (Packaged Retail Investment Products) project moderated by CFA Institute



Moderator: Agnès Le Thiec, Director, Capital Markets Policy, CFA Institute

Panellists:

- Timothy Shakesby, Policy Analyst in the Asset Management Unit, European Commission
- Vincent J. Derudder, Chairman, the European Federation of Financial Advisers and Financial Intermediaries (FECIF)
- Jarkko Syyrilä, Deputy Director General, European Fund and Asset Management Association (EFAMA)
- Guillaume Prache, Managing Director of EuroFinuse and Secretary General of Euroshareholders

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<sup>1</sup> Guillaume Prache is Chairman of the ESMA Securities and Markets Stakeholder Group



16:00 – 16:50 **Contemporary key issues of investor protection in Europe**

16:00 – 16:25 Augusta Maciulevičiūtė, Legal Officer at BEUC<sup>2</sup>, on new developments regarding collective redress

16:25 – 16:50 Paul Coenen, Head of Legal Affairs at VEB, on class actions in Europe

16:50 – 17:00 Final remarks by Jella Benner-Heinacher, President of EuroFinuse and Euroshareholders

17:00 – 18:00 Aperitif

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<sup>2</sup> the European Consumers' Organisation