

«BACK TO BASICS - ECONOMIES BEFORE, DURING AND AFTER THE CRISIS»



BETTER FINANCE
FOR ALL

Icelandic
Savers Association

DATE

June 27th, 2014
08.45 – 15.30

VENUE

Harpa Concerthouse
Björtuloft hall
Reykjavik -Iceland

Welcome coffee

08.45 – 09.10

Welcome address

Bolli Héðinsson, Chairman Icelandic Shareholders Association

09.10 – 09.25

Opening address

Jean Berthon, President BETTER FINANCE for all

09.25 – 09.30

« *Rebuilding the Icelandic equity market: progress, opportunities and challenges* », **Páll Harðarson**, President NASDAQ OMX Iceland.

09.30 – 10.10

Coffee break

10.10 – 10.30

« *Responsibility, institutions and moral hazard. Lessons from the Financial Crisis* », **Salvör Nordal PhD**, Director Centre for Ethics, University of Iceland and Member of the Special Investigation Commission of the Icelandic Parliament on the Icelandic Banks.

10.30 – 11.15

Keynote Address: « *EIOPA's priorities for consumer protection* », **Gabriel Bernardino**, Chairman EIOPA (European Insurance and Occupational Pensions Authority)

11.15 – 12.00

Lunch

12.00 – 13.30

Introductory session: « *Financial instruments vis-à-vis the money system* » by **Giedrius Steponkus**, Chairman of the Lithuanian Shareholders Association

13.30 – 13.45

« *Current top priorities for ESMA in investor protection legislation* » **Laurent Degabriel**, Head of Investment & Reporting at ESMA (European Securities and Markets Authority)

13.45 – 14.15

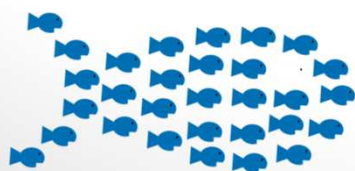
« *The Icelandic Economic Collapse and its Aftermath* »

Ólafur Ísleifsson PhD, Associate Professor Bifröst University, Iceland

14.15 – 14.45

« *Back to Basics: upcoming priorities for the next 5 years* », panel discussion with participation of speakers. Moderator: **Kristrún Heimisdóttir**, Director General, Federation of Icelandic Industries

14.45 – 15.30



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