



PROJECT

THE SLOVENIA CENTER

»I FEEL SLOVENIA«

(European Handball Championship – Poland 2016)

The patron of the Slovenia Centre is the President of the Republic of Slovenia, Mr Borut Pahor.

Date: 16. – 21. January 2016

State and city: Poland (Wroclaw)

Project partners:

- Handball Federation of Slovenia
- Ministry of Economic Development and Technology
- Ministry of Foreign Affairs
- Chamber of Commerce and Industry of Slovenia,
- Slovenian Tourist Board
- Public Agency of the Republic of Slovenia for the Promotion of Entrepreneurship, Innovation, Development, Investment and Tourism
- PanSlovenian Shareholders Association

INTRODUCTION

Prestigious international sports competitions are increasingly frequently used as opportunities for business cooperation. With the aim of presenting Slovenia at the Handball European Championship 2016 as an integrated whole, bringing together promotional, business, sports, social and media activities under one roof, the Handball Federation of Slovenia (RZS), in conjunction with partners from Slovenia, has created the SLOVENIA CENTRE – I FEEL SLOVENIA, a business and social centre in the Poland city Wroclaw.

The purpose of the centre is to ensure the effective promotion of our country and, in this context, of Slovenia's business enterprise sector and opportunities for business cooperation with the championship hosts and all other interested countries. The aims of the Slovenia Centre in Poland are (1) to achieve cooperation between Slovenian and Poland businesses and businesses from other countries, (2) to provide integrated promotion of Slovenia as a country, (3) to bring together interested sections of the Slovenian and international public under one roof in the context of the 2016 European Handball Championship.

During the European Handball Championship the "Slovenia Centre – I feel Slovenia" will serve as a central location in which our country will present itself as an integrated whole. In order to achieve the aims of the centre, a variety of business and social events will be held. We are going to organize few business events in the Slovenia center between 16th – 21th January 2016.

THE SLOVENIA CENTER – I FEEL SLOVENIA PROJECT PARTNERS

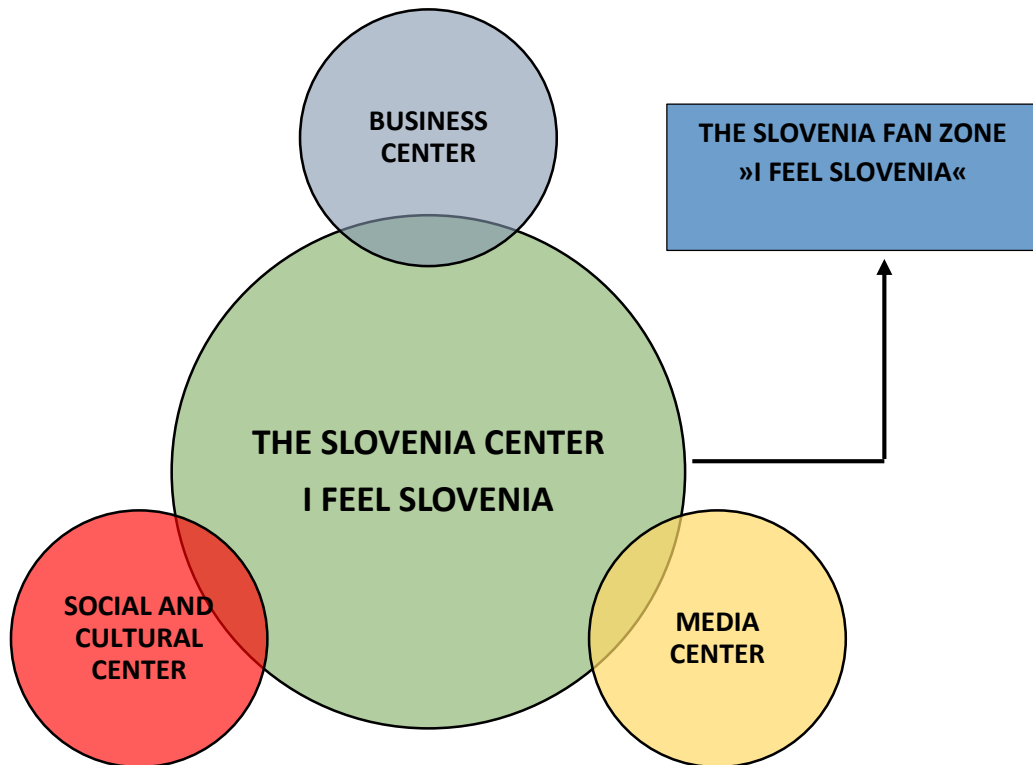
The project partners of the Slovenia center – I feel Slovenia in Wroclaw are:

- Handball Federation of Slovenia,
- Ministry of Economic Development and Technology,
- Ministry of Foreign Affairs,
- Chamber of Commerce and Industry of Slovenia,
- Slovenian Tourist Board,
- Public Agency of the Republic of Slovenia for the Promotion of Entrepreneurship, Innovation, Development, Investment and Tourism (SPIRIT Slovenia),
- PanSlovenian Shareholders Association.

THE SLOVENIA CENTER – I FEEL SLOVENIA

Among the countries taking part in the 2016 European Handball Championship in Poland is Slovenia, which will also be presenting itself in the context of few events through a project called “Slovenia Centre – I feel Slovenia”, which represents a space for business, social, media and sports events.

Photo: The Concept of the Slovenia center – I feel Slovenia



PROGRAMME OF THE SLOVENIA CENTER – I FEEL SLOVENIA

Date	Hour	Event
16. 1. 2016 (Saturday)	16:00 – 18:00	Opening ceremony of the Slovenia fan zone in Wroclaw
	20:45 – 22:45	Handball match – Slovenia : Sweden
17. 1. 2016 (Sunday)	18:00 – 20:00	Inauguration of the Slovenia Centre and reception hosted by the President of the RZS for members of the business community, journalists and other guests (food and drink will be served)
18. 1. 2016 (Monday)	15:00 – 16:30	Reception in the Slovenia Centre hosted by the President of the Republic of Slovenia for members of the business community, journalists and other guests
	18:15 – 20:15	Handball match – Slovenia : Spain
	20:30 – 23:00	Business socializing after handball match
19. 1. 2016 (Tuesday)	10:00 – 13:00	Event - Business forum entitled »Business opportunities between Slovenia and Poland«
	13:00 – 15:00	Event- I feel Slovenia and »B2B« meetings
	20:00 -	Socializing in the Slovenia fan zone
20. 1. 2016 (Wednesday)	10:00 – 13:15	Business event entitled »Investment opportunities« (presentation of good practices at the Warsaw Stock Exchange and presentation opportunities for business cooperation)
	13:30 – 15:00	Business lunch for Slovenian and Polish business delegation (Patron: Slovenian Minister of Economic Development and Technology)
	17:15 – 19:15	Handball match – Slovenia : Germany
	20:15 -	Socializing in the Slovenia fan zone
21. 1. 2016 (Thursday)		Closing Ceremony of the Slovenia center (presenting the results at a press conference)

TUESDAY, 19 January 2016

(Chamber of Commerce and Industry of Slovenia, Slovenian Tourist Board)

- 10:00 – 10:15 Opening remarks (Borut Pahor, President of the Republic of Slovenia)
- 10:15 – 10:30 Opening remarks (high representative of the State Poland)
- 10:30 – 10:50 Presentation of business opportunities in Slovenia (will be presented by State Secretary at the Ministry of Economic Development and Technology of the Republic of Slovenia)
- 10:50 – 11:10 Presentation of business opportunities in Poland (Chamber of Industry of Poland)
- 11:10 – 12:00 Discussion
- 12:00 – 12:30 Coffee break
- 12:30 – 13:15 Presentation of Slovenian tourist attractions (nature, sport places, etc.) (will be presented by Slovenian Tourist Board)
- 13:15 – 13:30 Discussion
- 13:30 – 15:00 »B2B« meetings between Slovenian and Polish business delegation

One of the most important event in the Slovenia center will be the event entitled »Investment opportunities«. This event is designed as a presentation of Warsaw stock exchange and a presentation of good practies and opportunities for business investment in the South-East Europe and cooperation between Poland and Slovenia.

WEDNESDAY, 20 January 2016

(Warsaw Stock Exchange and SPIRIT Slovenia)

- 10:00 – 10:30 Warsaw Stock Exchange (presentation)
- 10:30 – 11:15 Presentation of good practices at the Warsaw Stock Exchange (Krka, Gorenje, etc).
- 11:15 – 11:45 Coffee break
- 11:45 – 12:15 Investement opprotunities in Slovenia (will be presented by State Secretary at the Ministry of Economic Development and Technology of the Republic of Slovenia)
- 12:15 – 12:45 Investement opprotunities in Poland and opprotunities at Warsaw Stock Exchange
- 12:45 – 13:15 Discussion
- 13:30 – 15:00 Business lunch for Slovenian and Polish business delegation

THE BUSINESS EVENT IN THE SLOVENIA CENTER (QATAR 2015)



Photo: Business event between Qatari and Slovenian business delegations during the World Handball Championship in the Slovenia center – I feel Slovenia. The Business event took place in Qatar (January 2015) under patronage of the president of the Republic of Slovenia and H.E. Sheikh Faisal Bin Qassim Al Thani and H.E. Sheikh Khalifa Bin Jassem Bin Mohammed Al Thani.